



The CLA Coupé

Mercedes-Benz



Express your drive.

The elegant silhouette of the CLA Coupé has always possessed a magically eye-catching allure. Now it's time to take a closer look at its latest features: discover the front apron, the expressive radiator shell with Mercedes-Benz pattern and the LED headlamps featuring an impressive inlay design, for example. Added to this is a selection of various wheel designs to help you express your individual style.



The image shows the front interior of a Mercedes-Benz CLA Coupé. The seats are upholstered in brown leather with white stitching. The dashboard and center console are black with blue ambient lighting strips. The steering wheel is black with silver accents. The infotainment screen is a large, curved display showing a navigation map. The overall design is modern and sleek.

In a class of its own.

The interior of the CLA Coupé makes its mark with avant-garde architecture and a state-of-the-art control concept. The optimised interior comes as standard, and includes the latest-generation MBUX multimedia system and the multifunction sports steering wheel. Further individualisation is also possible, of course.

Your very special seat of excellence.

In the AMG Line¹, the CLA Coupé offers sports seats¹ with optimised lateral support and integrated head restraints – optionally in one of the upholstery variants ARTICO man-made leather/ MICROCUT microfibre in Bahia brown or ARTICO man-made leather in sage grey. The memory function¹ additionally allows you to save up to three different seat positions, which you can then select at your convenience.

¹The availability of the equipment, functions, features and services shown depends on the respective vehicle model, the individual configuration and the respective market.

Aerodynamic concept. First-class aeroefficiency

A well-thought-out aerodynamic concept not only saves your customers fuel,
but also significantly reduces emissions.



Sporty and muscular exterior.

The athletic lines of the CLA Coupé flow into the elegantly sporty GT rear end with its wide track and wheels fitted flush with the body contours. The rear bumper boasting with its diffuser look and the standard full LED rear lamps underscore the self-confident appearance – and make an emotional impact by day as well as by night.





Widescreen Cockpit with latest-generation MBUX.

The central 26 cm (10.25-inch) media display combines with the optional 26 cm (10.25-inch) instrument display under a shared glass front to produce an impressive Widescreen Cockpit. Meanwhile, the latest generation of the MBUX multimedia system gives the CLA Coupé even more digital, intelligent and individual character.



Generous centre console with fingerprint scanner.

Everything handy – and ready to use. The centre console with stowage compartment offers more storage space, while the controls have been arranged for intuitive use. With the integrated fingerprint scanner¹ you unlock access to your personal data including profiles or office and payment functions.

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Diverse light-alloy wheels.

Show off your individual style: in conjunction with the AMG Line¹, for example, with aerodynamically optimised 48.3 cm (19") multi-spoke light-alloy wheels¹. Or with the likewise aerodynamically optimised 43.2 cm (17") 5-twin-spoke light-alloy wheels that come as part of the standard specification.

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Black open-pore linden wood trim.

The trim element lends your interior an individual look. It blends in harmoniously while also creating exciting contrasts, thereby reinforcing and emphasising the interior design. At the same time, the trim element is an enduring quality attribute of a meticulously crafted premium product.¹



Panoramic sliding sunroof.

Whether open or closed: the panoramic sliding sunroof¹ gives you a wonderful feeling of freedom and a bright and pleasant ambience in the interior. When viewed from the outside, the large sliding sunroof likewise makes a unique visual impression, as it lends lightness and exclusivity to the exterior.

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Burmester® surround sound system with Dolby® Atmos.

With 12 speakers and a system output of 590 watts, the legendary Burmester® surround sound in Dolby® Atmos quality also stands for high-end performance and exclusivity. The speakers, which sport an elegant logo, deliver a first-class surround sound that you can optimise specifically for the front and rear seats.¹



Standard equipment.

Expressive and stylish – without a single tick on the options list. Elegant details characterise the exterior of your vehicle. The comfort suspension seats with Seat Comfort Package allow you to travel in particular comfort. Numerous assistance systems also support you during the journey.

Progressive.

With the Progressive¹ equipment line, you can set targeted highlights: The visible tailpipe trims underline the dynamic aspirations of your vehicle. In the interior, trim elements in dark carbon look set stylish accents. There is also a choice of seat covers in different colours and materials.

AMG Line.

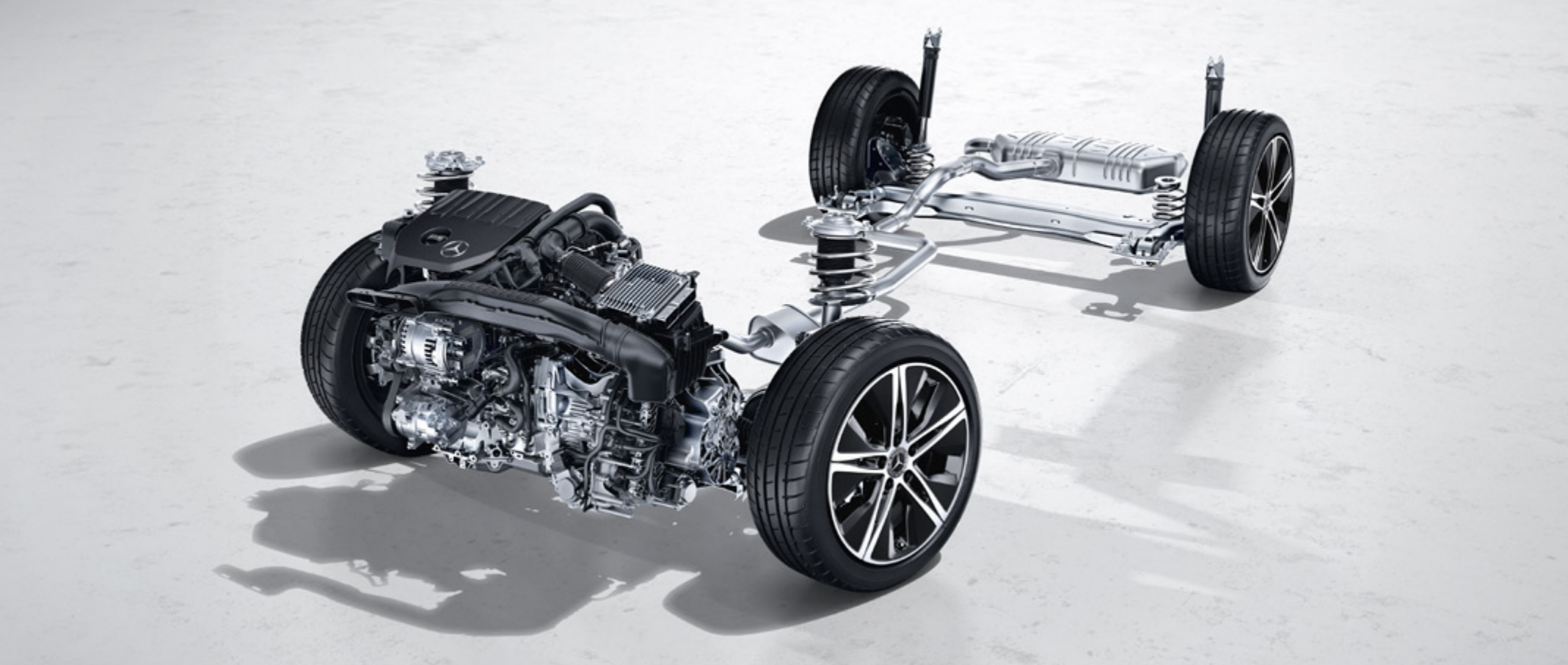
The independent AMG Bodystyling brings your vehicle visually close to the models from Mercedes-AMG. Other elements in the interior such as the sport seats with integral head restraints reinforce the expressive overall impression. The larger brake system supports the sporty ride.¹

Night Package.

Expressive black design elements enhance the exterior of your vehicle. These include the exterior mirror housings and beltline and windowline trim strips. Tinted windows and 18-inch light-alloy wheels complete your sporty, individual appearance.¹

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The drives of the CLA Coupé.

The engine portfolio for the Mercedes-Benz CLA Coupé offers a wide selection of petrol and diesel engines. As a standard feature, all models are equipped with 8G-DCT or 7G-DCT automatic transmission.



48 V technology.

To increase efficiency and resultant reductions in fuel consumption, 48 V technology is used in all petrol engines. This technology operates the belt-driven starter alternator and also delivers additional power and torque very rapidly.

IN FOR THE THRILL. MERCEDES-AMG CLA COUPÉ.

The Mercedes-AMG CLA 35 4MATIC and Mercedes-AMG CLA 45 S 4MATIC+ bear out their reputation as expressive design icons once again. Both uniformly bear the AMG-specific radiator grille with vertical struts, the AMG emblem on the bonnet and the AMG front apron as a clear commitment to the AMG Performance family.

www.mercedes-benz.co.za/amg



AMG

Interior.

Options shown for Interior, Paint and Wheels are all available options, kindly check online for availability per model.



101A ARTICO man-made leather black



105A ARTICO man-made leather macchiato beige / black



111A ARTICO man-made leather black



03H Brown open-pore lime wood trim



H15 Black open-pore linden wood trim



H95 Aluminium AMG Design trim elements in black/silver



158A ARTICO man-made leather sage grey / black



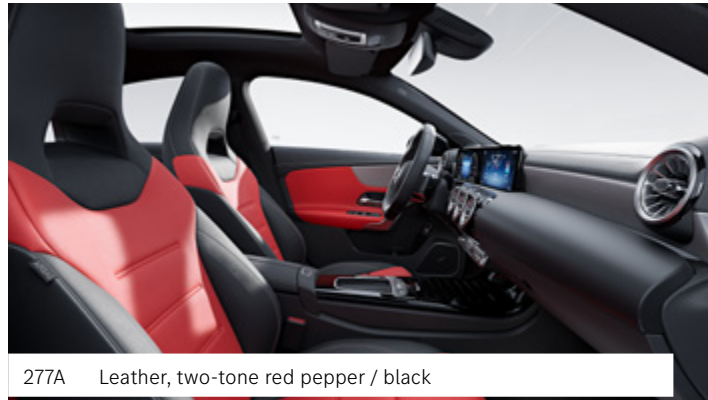
211A Leather black



258A Leather, two-tone titanium grey pearl / black



259A AMG two-tone leather titanium grey pearl / black



277A Leather, two-tone red pepper / black



654A ARTICO man-made leather upholstery / MICROCUT microfibre Bahia brown / black

Paint.



Wheels.



51R 45.7 cm (18") 10-spoke light-alloy wheels



RQS 45.7 cm (18") AMG 5-twin-spoke light-alloy wheels



RQT 45.7 cm (18") AMG 5-twin-spoke light-alloy wheels



RRG 48.3 cm (19") AMG 5-twin-spoke light-alloy wheels



RSZ 48.3 cm (19") AMG cross-spoke forged wheels



RTI 48.3 cm (19") AMG 5-twin-spoke light-alloy wheels

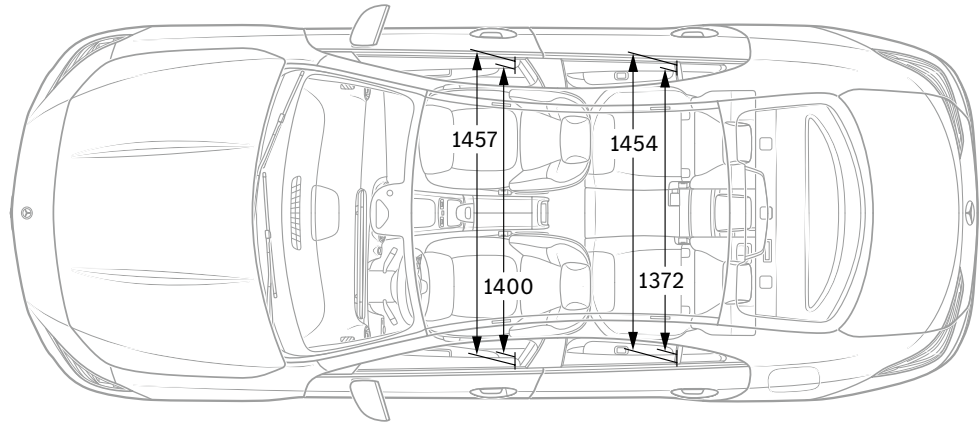
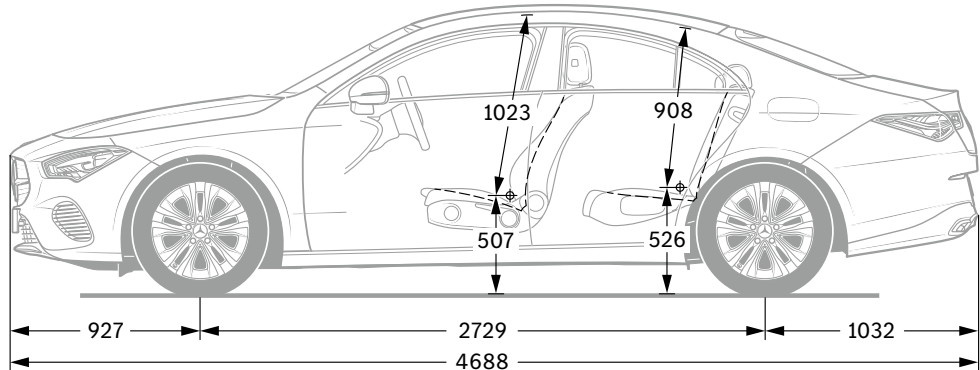
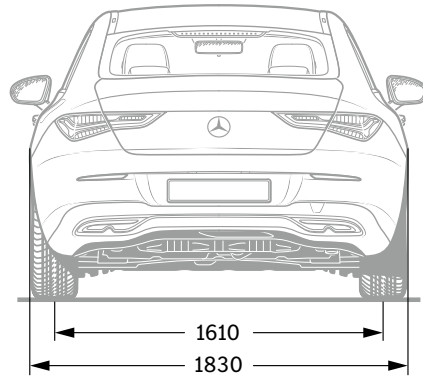
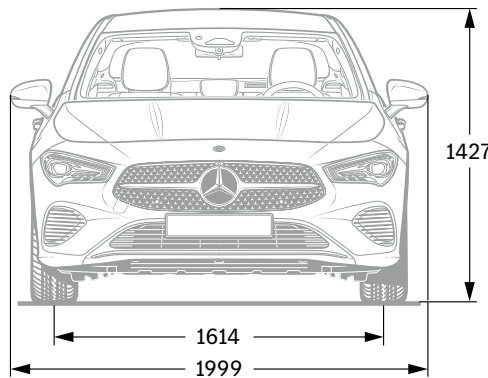


RUH 48.3 cm (19") AMG multi-spoke light-alloy wheels



RVZ 48.3 cm (19") AMG multi-spoke light-alloy wheels

Dimensions.



All figures in millimetres. The dimensions shown are mean values. They are valid for vehicles with standard equipment and in unladen condition.

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Vehicle specifications and prices subject to change without prior notice.

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