MAYBACH

ICONS OF LUXURY

“To create the very best
from the very best”

— Wilhelm Maybach

DEDICATED TO PERFECTION

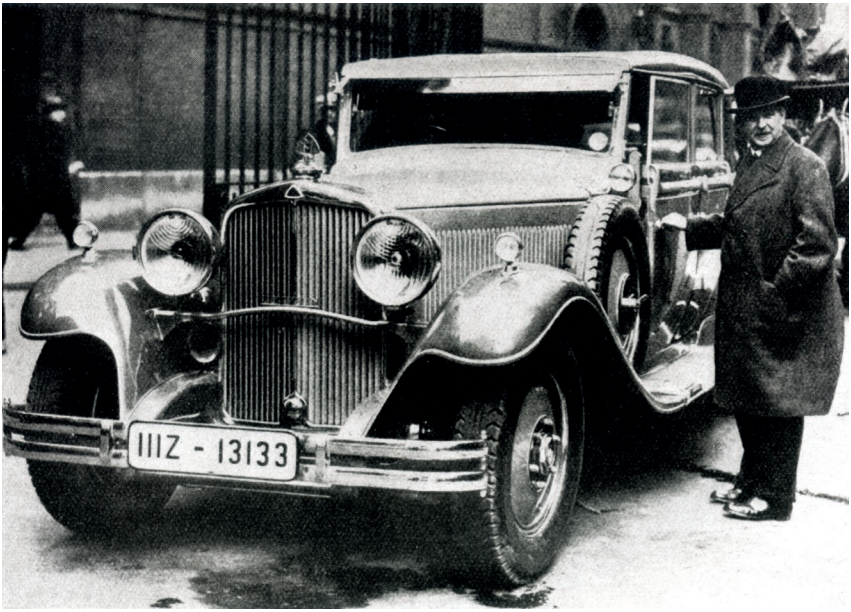
HANDCRAFTED BY EXPERTS

"To create the very best from the very best" – this maxim, which was once declared by Wilhelm Maybach to be the basis for his work, is the underlying principle which we apply every day in our atelier. Here, our skilled artisans create exceptional pieces from exquisite materials, driven by an unwavering passion for perfection.

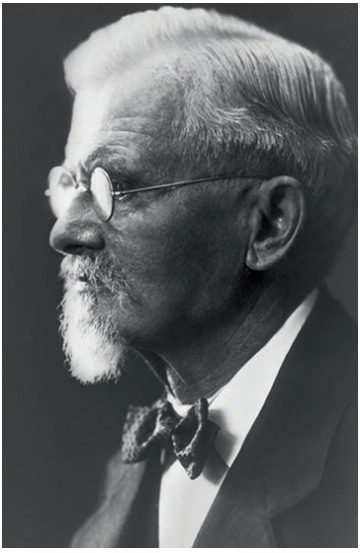
MAYBACH – Icons of Luxury products radiate an illustrious elegance; refined, enduring, and often deliberately understated, yet always exuding the quiet confidence of truly great design.

Bringing together the best of both worlds, we combine time-honored craftsmanship with state-of-the-art innovation to create unique masterpieces of individuality and excellence. With a strong commitment to sustainability, we prioritize materials from proven, responsible sources, ensuring both quality and environmental integrity.

Made in Germany or Europe is a principle which applies to most of our products, and one which we as a family company find especially important. Only certain pieces for which handcrafting know-how is more deeply rooted in another country form an exception to this rule.







WILHELM MAYBACH, The king among engineers and designers.

THE HISTORY OF MAYBACH

The roots of the Maybach brand go back well over a hundred years, when Wilhelm Maybach laid the cornerstone for a high-end automobile brand which quickly became a legend. For decades, Maybach has symbolized the most exacting demands on quality and luxury. Characteristic are intricately worked, exquisite materials and outstanding design.

Today, Mercedes-Maybach is a sub-brand that creates Mercedes-Benz automobiles in their most luxurious form, adding an extra dimension to an already exclusive range.

MAYBACH – Icons of Luxury, a family-owned company, carries the brand's legacy forward with meticulously handcrafted creations across a range of refined lifestyle categories.

MASTERLY CREATIONS BY SPECIALISTS

GERMAN CRAFTSMANSHIP

With unwavering dedication, skilled artisans bring the timeless MAYBACH design to life, shaping each piece through meticulous craftsmanship to create something truly unique and incomparable.

Only the most exquisite materials are chosen, sourced with discernment and transformed with precision to reflect the brand's signature elegance. Our expert craftspeople compose their works of art from the finest woods, genuine natural horn, and even pure gold and dazzling diamonds.

Their sophisticated skills are complemented by their passion for perfection and love of creating irresistible pieces.

Their refined expertise is matched by an instinctive eye for detail and a deep appreciation for beauty, resulting in creations that are both captivating and enduring. Each piece reflects years of honed skill, where artistry and elegance converge in their purest form.

Sustainable Luxury: At MAYBACH – Icons of Luxury, we place great emphasis on sustainability and are careful to use materials which have a proven and sound ecological source.

In today's fast-moving world, we see luxury not just in the result, but in the time and artistry devoted to beautifully crafting each piece by hand.









DESIGNED TO DISTINGUISH

MAYBACH EYEWEAR

MAYBACH Eyewear represents a rare balance, where design becomes expression and materials speak of legacy. Designed for true connoisseurs, each frame reflects the brand's legendary heritage.

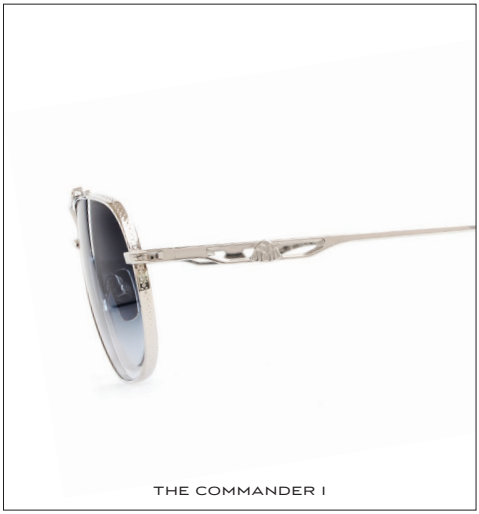
Indulge in the essence of German craftsmanship, where pure titanium is elegantly plated in 24-karat gold, platinum, or ruthenium, capturing a timeless balance of sophistication in every MAYBACH Eyewear piece. For exceptional eye protection, premium Carl Zeiss lenses are thoughtfully selected, offering outstanding optical clarity and framing your vision in refined perfection.

More than a functional accessory, each frame is a statement of identity; shaped with intention, worn with distinction. From the first sketch to the final polish, these creations are guided by an ethos of individuality, celebrating those who see the world through a lens of elegance and purpose.





THE COMMANDER I



THE COMMANDER I



THE DEAN I



THE DEAN I

PRACTICAL PANACHE

BAGS AND SMALL LEATHER GOODS

“Simple elegance is the best way to fulfill the highest demands.”

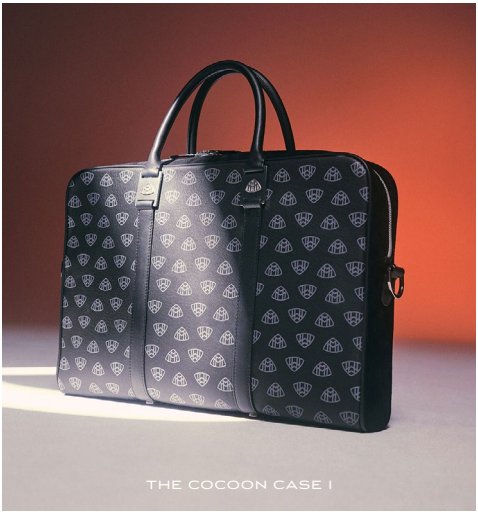
MAYBACH – Icons of Luxury has carried this maxim into the creation of exclusive, handcrafted leather bags and cases. The leather bags and accessories define casual luxury at its best. From chic handbags to functional wallets and organizers, these superior essentials are crafted in responsibly-sourced European leathers to last a lifetime.

The creative flair offers "classic with a twist” to “progressive-expressive” with colourways that whisper understated style in black and white, or shout out in hot pink and orange crafted from the soft, supple touch of superb nappa leather and suede. The Night series comes with details such as dark chrome elements, surfaces that catch the light like a cut jewel and interiors that take MAYBACH design to a new level.



BAGS AND SMALL LEATHER GOODS


THE COCOON BAG III


THE COCOON CASE I


THE COCOON BAG I


THE BARREL BAG I

POWERFUL AND PRACTICAL

ACCESSORIES

“Perfection is created by achieving great things in the smallest of details.”

A modern classic reimagined, **THE VERVE II** is MAYBACH’s refined take on the everyday sneaker. Crafted from supple leather with a soft heel cap and a shape-retaining rubber sole, this unisex essential delivers both comfort and sophistication. **THE VERVE II** is made for those who value understated quality and timeless design.

A perfect blend of sporting style and casual elegance, **THE SPORTSMAN II** is the ultimate statement in premium headwear. Featuring a sleek black-on-black embroidered MAYBACH signet and an exclusive Fleur-de-M patterned fabric, the cap is finished with a polished metal Double-M emblem at the back. A seamlessly integrated strap ensures both comfort and distinction, making it a versatile staple for the discerning wardrobe.



THE VERVE II



THE SPORTSMAN II

ACCESSORIES

EFFORTLESS SOPHISTICATION

APPAREL

“Mastery in every detail,
refinement in every thread.”

MAYBACH Apparel embodies effortless luxury, offering a collection where impeccable craftsmanship meets contemporary sophistication. This range includes exquisitely tailored jackets, premium polo shirts, sumptuously soft sweatshirts, and timeless T-shirts, all crafted from the finest materials for exceptional comfort and style.

Every piece reflects the brand’s signature aesthetic, with subtle yet distinctive details that set them apart. Whether for everyday elegance or refined leisure, MAYBACH Apparel is a statement of understated prestige, designed to be as effortlessly sophisticated as the individuals who wear it.




THE BREAK II - BLACK


THE BREAK II - WHITE


THE SMART II - VISION BLUE


THE CHIC



For more details visit:

MAYBACH ICONS OF LUXURY

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IMMERSE YOURSELF
IN THE WORLD OF
MAYBACH – ICONS OF LUXURY
AND DISCOVER OUR
PREMIUM HIGH-END PRODUCTS
FOR TRUE CONNOISSEURS.



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